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RHODODENDRON

Highly Ornamental Evergreen Shrubs

Prized Throughout all Ages

For Their Beauty and Value in Naturalistic Landscape Plantings



RHODODENDRON MAXIMUM, AZALEAS CALANDULACEA

CANADIAN HEMLOCK And RED CEDAR

We Are Offering Them At Prices Within Reach Of All

RHODODENDRON SALES CO.

DOEVILLE, TENN.

Shippers Of Shrubbery By Mail Order Since 1925



RHODODENDRON MAXIMUM

RHODODENDRON MAXIMUM—Rosebay or Great Rhododendron. Largest and most impressive of all extremely hardy Evergreen Shrubs. Covered with masses of gorgeous white and rose-pink flowers in May or June. Native species are the hardest and most satisfactory for Naturalistic planting—contented any where and of never failing beauty.

2 to 3 ft. 10 \$2.50, 25 \$5.50, per 100 \$20.00, 3 to 4 ft. 10 \$3.25, 25 \$6.50, per 100 \$23.50.

Stocky Compact Clumps.

2 to 3 ft. 10 \$5.50, 25 \$12.50, per 100 \$45.00, 3 to 4 ft 10 \$6.00, 25 \$14.00, per 100 \$50.00.

Seedlings Strong Bushy plants.

8 to 12 inches 25 \$2.00, per 100 \$7.00.



FLAME AZALEA—Azalea Calendulacea Deciduous shrubs—not evergreen. The most brilliant of deciduous flowering shrubs known. No more striking landscape effect can be produced than a hillside of Flame Azaleas in full bloom. Colors range from light sulphur to deep red. Universally admired.

3 to 4 ft. 10 \$2.50, 25 \$6.00, 100 \$20.00.

4 to 5 ft. 10 \$3.00, 25 \$8.00, 100 \$30.00

5 to 6 ft. 10 \$3.50, 25 \$9.00, 100 \$35.00.

6 to 7 ft. 10 \$4.00, 25 \$9.50, 100 \$37.50.



Tsuga canadensis (Canada Hemlock)



CANADIAN HEMLOCK

A native evergreen tree and the best of all conifers planted. Nothing exceeds the beauty of its graceful, slender branches. There is not a formal line about it as it stands on the lawn. It is a tree that needs no grouping: it challenges admiration for its single beauty. As a specimen on the lawn, we know of nothing more beautiful; and yet it fills many other places: It blends with other evergreens; in a group of Hemlocks alone, the individual trees seem to strike a note of harmony with the others, adapting themselves to the outline of the others as dancers move to music. The Hemlock makes a good hedge and responds so readily to shearing that it makes a wonderful formal hedge of straight lines and smooth surfaces. In every situation and for every purpose its utility and its striking beauty.

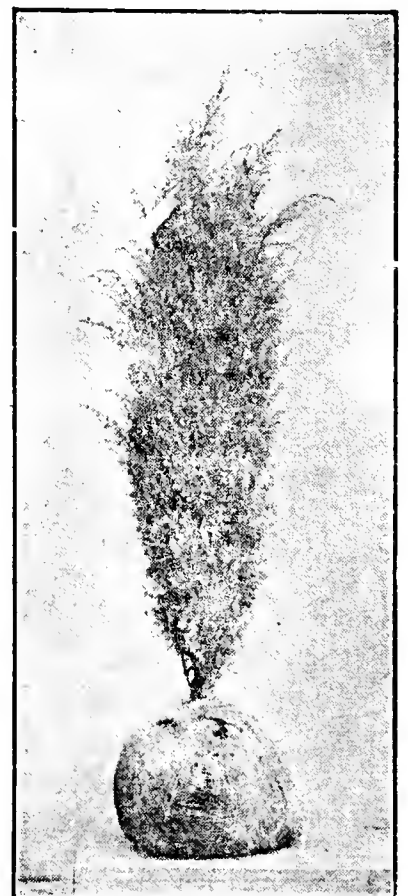
2 to 3 ft. 10 \$2.25; 25 \$5.00; 100 \$18.00.
 3 to 4 ft. 10 \$2.50; 25 \$6.00; 100 \$22.50.
 4 to 5 ft. 10 \$3.00; 25 \$7.00; 100 \$25.00.
 5 to 6 ft. 10 \$3.50; 25 \$8.00; 100 \$30.00.

Juniper Virginiana—Virginia Red Cedar. This is one of our natives. It is of rather strong growth, compact when not crowded and until very old. It varies in color but the usual effect is bright green which becomes tinged with bronze in winter. It is sturdy and healthy and grows anywhere.

12 to 18 ins. 25 \$3.00; 100 \$8.00; 2 to 3 ft. 10 \$2.25; 25 \$5.00; 100 \$18.00; 3 to 4 ft. 10 \$2.50; 25 \$5.50; 100 \$20.00.

Juniper Virginiana Glauca—Blue Cedar. The foliage of this tree is the most beautiful soft silvery both summer and winter. During late autumn it is covered with rather large purple berries which give a great contrast to the foliage. This tree grows twelve to eighteen feet in height. The Blue Cedar always attracts more attention than any other tree in our nurseries, because it is really blue, which makes a beautiful contrast in all evergreen groups.

12 to 18 ins. 25 \$3.25; per 100 \$11.50; 2 to 3 ft. 10 \$2.75; per 100 \$20.00; 3 to 4 ft 10 \$3.00; 25 \$6.00 per 100 \$22.50.



RED CEDAR

CULTURE, SOIL AND PLANTING INSTRUCTIONS

Rhododendrons and Azaleas require acid soil. Because of this requirement many sections of the country where the soil shows an alkaline have been prevented from enjoying these beautiful flowering shrubs.

Recreation gardeners need no longer despair of these gorgeous representatives of our native plants. Prepare the soil carefully by spading thoroughly to a depth of 12 to 15 inches, then mix one pound of Aluminum Sulphate to each 15 square feet of soil. The Aluminum Sulphate will make the soil acid enough for best growth. These plants — Rhododendrons, Azaleas and Hemlock, require plenty of moisture. They are shallow-rooted plants and get their moisture from the surface of the ground and should be watered quite frequently for best results. If your soil is alkaline we advise using Aluminum Sulphate or your plants will perish from lack of acid.

We can supply Aluminum Sulphate at 10c per pound or \$6.50 per 100 pounds.

We pack all trees and shrubs with native soil, leaf mold and burlap so they will reach you in good live condition.

All prices f. o. b. our Tennessee shipping points. Terms cash with order. Remit by Post Office or Express Money Order, Cashier's or Certified checks. Our banks charge 15c exchange on all personal checks. Do not send stamps.

As we pack with plenty of soil on the roots of all plants we cannot send by mail. Shipments made only by express and freight.

It is very important that you write plainly. Please print or typewrite your P. O., Street and No., also your nearest express office.

Your order will be appreciated when sent to us and will have our most prompt and careful attention.

RHODODENDRON SALES CO.

DOEVILLE. TENN.

We have sold shrubbery by mail order since 1925.



EARLY BOOKED
SPRING ORDERS

20 Per % Discount